



# The Gazette Media Kit

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**ELBOW PARK**  
RESIDENTS ASSOCIATION

# Connect with our Audience across all Platforms

Reach

Print Copy - 1200 Households

Digital version - emailed to 500 & available through [www.elbowpark.com/News](http://www.elbowpark.com/News)

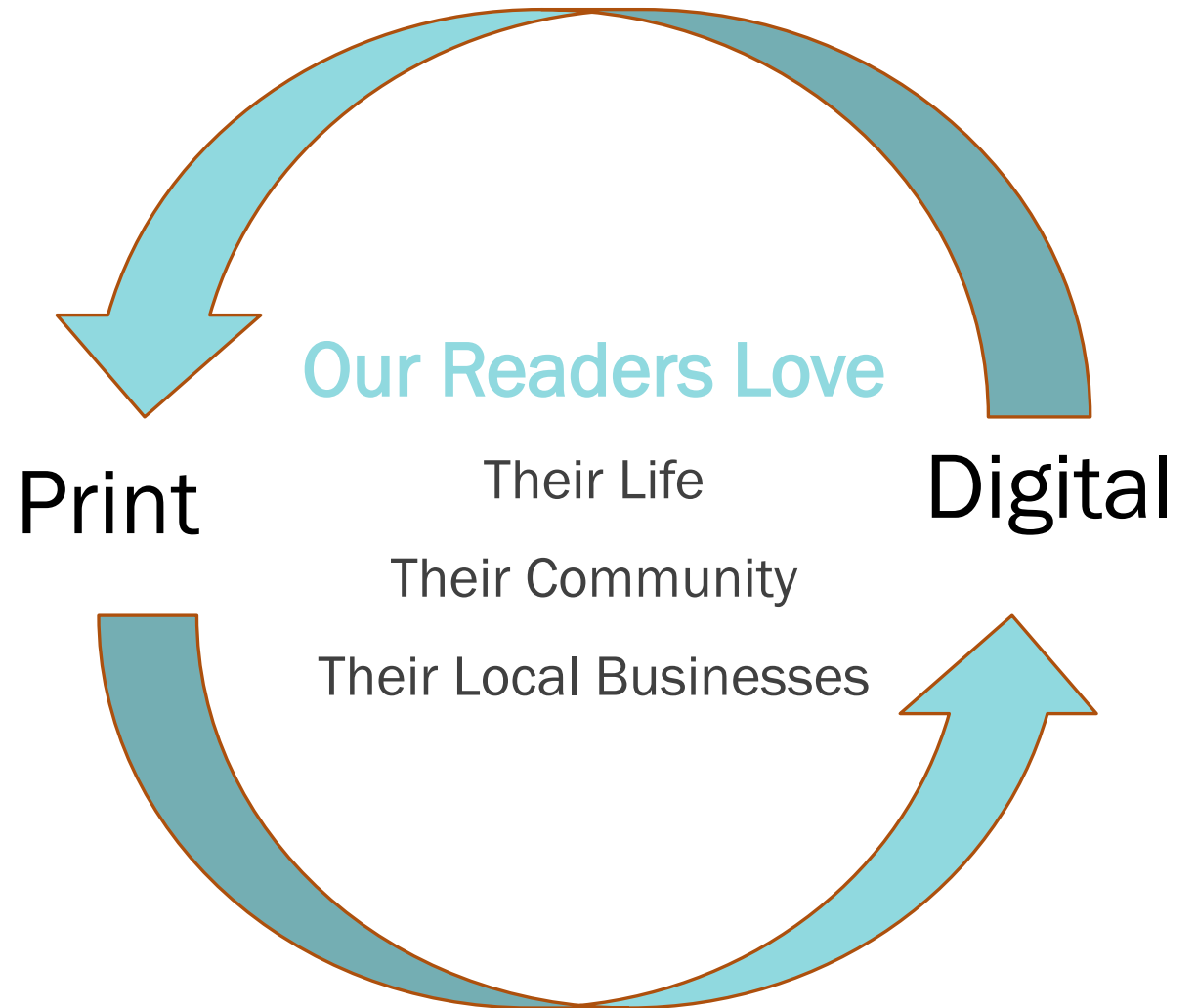
Elbow Park Stats:

Median Household Income \$296,866

66% residents are 16-64 yrs old

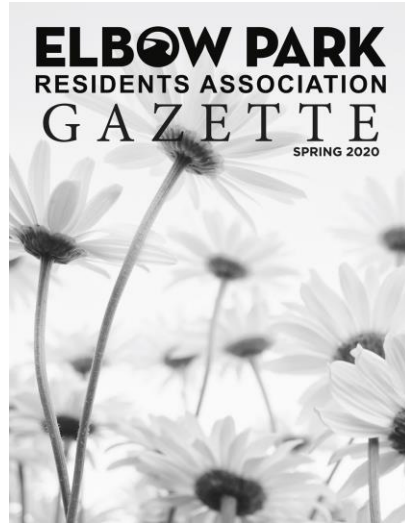
3,435 Households in the community

975 Households have children



# Previous Gazette Issues

## ELBOW PARK RESIDENTS ASSOCIATION Gazette



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## Publishing Schedule

Winter: First week of January

Spring: Third week of April

Summer: First week of June

Fall: Third week of August

# Print Ads

## SIZE

Full Page	\$300
½ Page V	\$150
½ Page H	\$150
¼ Page V	\$75

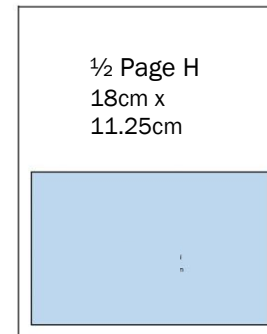
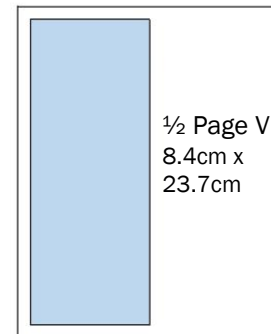
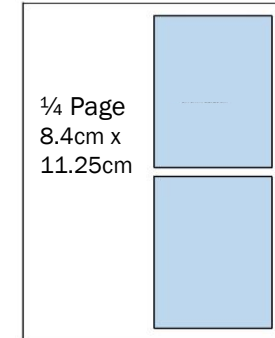
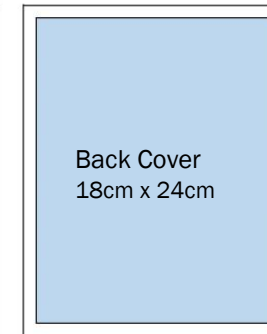
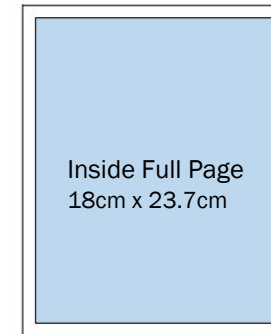
## TECHNICAL SPECIFICATIONS

Resolution: 300 DPI

Colour: CMYK

Type: 100% Black

Background: 100% Black



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